

FESTIVAL INTERNATIONAL DE LA VIDEO ET DES NOUVELLES IMAGES ELECTRONIQUES

MEMBRE DU C.I.C.T. CONSEIL INTERNATIONAL DU CINEMA AT DE LA TELEVISION (U.N.E.S.C.O.)

AVEC LA COLLABORATION DE:

AIVAC ASSOCIATION INTERNATIONALE POUR LA VIDEO DANS LES ARTS ET LA CULTURE

CIRCULAR LETTER NR. 2

☐ LE PRESIDENT

☐ LE SECRETAIR GENERAL

☐ LE DIRECTEUR

N. ref. RB/ibs

V. réf.

6600 Locarno, June 17th, 1985

Dear friends,

By now the Videoart Festival of Locarno has become a reference point for other manifestations and is, with its pinch of anarchy and nonconformism and in particular with its Monte Verità memories, one of the most unusual in the sector of artistic and revolutionary movements that have had an actioncenter in Swiss Italy. This year there are more commitments and still bigger proposals as in the previous years, some of which have been enunciated during a meeting with an italian delegation and the japanese embassy before and officially at the TELECONFRONTO at Chianciano.

The basic idea is to get rid of some borderlines. This year the Festival will be held on the shores of the Lago Maggiore (Ascona, Locarno, Minusio in Switzerland and Cannobio, Verbania, Stresa in Italy).

We are foreseeing to have with us Steve Poleski, who will decorate the sky with video sculptures. His work is also a homage to the pilot Azari from Verbania, who in 1919 with a futuristic movement already theorized the possibility of a theater in the sky.

The commissars are no longer chosen for their nations but have been divided into linguistic regions. (Dany Bloch, french; Lola Bonora, italian; Helmut Friedel, german; Alex Graham, english (GB); Jorge Glusberg, South America; Torben Søborg, Scandianvia; Guada Echvarria, spanish, portugese; Biljana Tomic, East-Europe; Kathy Huffman, USA, Canada; Katsuhiro Yamaguchi, Asia;) They will collaborate in the realization of the retrospective of the 80's, which, thanks to all of your replies, can be forecast to be successful. They will also define the videocompetition. The prize will be sfr. 10000 for the best video of the years 1984/85 which has not been previously shown at a festival or competition before.

The colloque will deal with the following themes:

- 1. The artificial brain and the new emerging culture; art, science and tecnology in the era of the satelite: teaching, experimenting and humanizing the new tecnology.
- 2. The videoartist confronted with the problems posed by the destruction of the eco-systems and with the biological evolution and the revolution of quantum physics.
- 3. The specificity of videoart and the distinctions between video and artvideo: A new reality of the productions of the 2nd part of the 80's and new relations

with television senders, museums and collectors.

The colloque will be held at Stresa. We are hoping to transmit them via cable to Locarno. On the whole they will be a reflection on contemporary thinking, which has difficulty evolving confronted with the tecnological explosian of today.

Our workshops this year foresee the participation of a jugoslavian group with Martinis, an italian group with Plessi and Toti, a japanese group, Sanborn possibly with Dean Winkler and the already confirmed presence of Nam June Paik.

One of the new events planned for this year will be the exchange via satelite between the japanese production centers of robots, video and computer graphics, and the ongoing work during the Festival. In this way, as has been announced at Chianciano, the intelligent work of Nam June Paik with 'Good Morning Mr. Orwell' will be continued.

The final installations will be partly realized in the museum of Cannobio toge—ther with the collaboration of Lola Bonora of the Palazzo dei Diamanti of Ferrara. Details will be communicated in the final circular, in which we will also announce the juries of the different sections.

In conclusion we can tell you that the work being carried out by Theus (prizewinner of Monte Verità club last year, Diana) is fantastic. It is based on the tetralogy of Wagner and the canto of the Nibelungs. It deals with the artist, the medium and the audience and analyses the spiritual movements of the Monte Verità during its 'golden era'. A first length of video presented at the TELECON-FRONTO was met with great success. Theus has understood the lessons of the Belgian surrealistic movement of Magritte and Delvaux and has been able to express these ideas in a true work of video art, a work in the honour of our friend Robert Stèphan (winner of Laser d'Or) who was responsible for opening the doors at Belgian TV for videoart, creating the possibility for artists to show their work and creating one of the best schools in Europe.

Enclosed we have the participation forms for the Festival. Awaiting you in our big family in good spirits, we greet you with affection, and remain,

With the very best wishes,

Videoart Festival

Rinaldo Bianda (Management)



6. Festival International d'art yidéo; du cinéma scientifique et des nouvelles images éléctroniques

	FORMULAIRE D'INSCRIPTION : VI. VIDEOART FESTIVAL - LOCARNO - 3-7/8/1985 APPLICATION FORM : VI. VIDEOART FESTIVAL - LOCARNO - 3-7/8/1985
Organ	me Prénom/Christian Name
Adress	none Pays/Country
0	Je confirme ma présence à Locarno du au
	Je participerai à:
\bigcup	I will participate in:
	- installation et programme du Palazzo dei Diamanti de Ferrara
\cup	installation and programm at Palazzo dei Diamanti at Ferrara
0	- performance + installation de Nam June Paik
()	performance + installation of Nam June Paik
7	- video sélection des années '80
\bigcirc	video selection of the 80's
\bigcirc	- video sélection en compétition
\simeq	video selection in competition
8	- installation et programme japonais
$\boldsymbol{\asymp}$	installation and Japanprogramm
\cup	- workshops - 3.8 Party d'inauguration aux Iles de Brissago, le soir.
\bigcirc	Inauguration party at the Island of Brissago in the evening.
\bigcirc	- 4.8 Colloque
\bigcap	L'intelligence artificielle et la nouvelle culture émergente; art, science
O	et technologie à l'ère du satellite: apprendre, expérimenter et humaniser les nouvelles technologies The artificial brain and the new emerging culture; art, science and tecnology in the era of the satellite: teaching experimenting and humanizing the new tecnology.
\bigcirc	Suggestion
	L'artiste video confronté aves les problèmes posés par la destruction des éco-systhèmes: ainsi qu'avec l'évolution biologique, la révolution de la physique et de la micro-informatique The videoartist confronted with the problem posed by the destruction of the eco-systems and with the biological evolution and revolution of quantum physic and micro-computers.
\bigcirc	Suggestion
O	Spécificité de la production videographique et distinction entre video et videoart: une nouvelle réalité dans la production de la deuxième partie des années '80 et nouvelles relations avec les Télévisions, les Musées
	et les Collectionneurs The specificity of videoart and the distinction
	between video andartvideo: A new reality of the production of the second
	part of the 80's and new relations with TV senders, museums and collectors
\odot	Suggestion
	année on a des problèmes pour la réservation dans les hotels. nous vous prions de
	dre d'ici le 15 Juillet au plus tard pour votre confirmation This year we have
	ems with hotelbookings. Please do not reply later than July 15th for your cofirma-
tion.	- Commissaires et membres du jury seront informés personnellement Commissioners
A T.	my will be informed personally

Signature