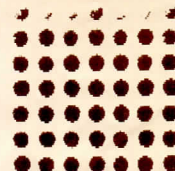


# The British Council



Our ref  
SW1/640/2

Your ref

Telex

Directline  
01 389 3055

Sig Rinaldo Bianda  
AIVAC (Association Internationale  
pour la Video dans les Arts  
et la Culture)  
PO Box 763  
CH6600  
Locarno  
Switzerland

Promoting cultural, educational  
and technical co-operation between  
Britain and other countries

11 Portland Place  
London W1N 4EJ  
Telephone 01-930 8466  
Telex 8952201 BRICONG  
Fax 01-839 6347

30 August 1989

*My dear Rinaldo,*

Thank you so much for your kind invitation and generous hospitality! I enormously enjoyed my, all too brief time in Ascona and it was, of course, a great privilege, to have been put up at the Monte Verita!

I found both the morning discussions and the video screenings to be of great interest and this was of course above all - as it was intended to be - a splendid opportunity for making colleagues informally and exchanging information about matters of common interest, in the intervals in the formal programme. I imagine that the whole undertaking was very much in the spirit of the kind of cultural promotion envisaged by von der Heydt, under the terms of his legacy!

Many of the discussions and Vittorio's intervention in particular, had a close bearing on our plans for the exhibition series, "Kunst in der Natur", and I hope that we shall meet again before long, in connection with this, either in Vienna or elsewhere.

One final point: I believe you will be interested in the activities and future plans of the Visual Arts Centre (EVAC), in Norwich, whose Director is James Price (formerly for a time director of Arncliffe, in Bristol). This is, essentially, a centre for "video co-operation", one of whose principal functions is to disseminate the kind of information that can be stored on video-tapes and used for cultural purposes. In its early days, it was directed by the English artist, Simon Read, and has since then followed the theme of "video co-operation" to our ideas. I hope you direct with full

*With best wishes  
from  
Henry Meyric Hughes*

Henry Meyric Hughes  
Director  
Visual Arts Department